

Baseball star Derek Jeter's 100-dollar undie fetish!

American baseball shortstop Derek Jeter has reportedly revealed his secret underwear fetish.

Jeter, who has played 19 seasons in Major League Baseball for the New York Yankees, is a fan of high-priced underwear brand RevolutionWear, whose 100 dollars-a-pair underwear feature an inside pouch that can be adjusted for a customized fit.

According to New York Post, Jeter, who is a friend of the brand's CEO Mathias Ingvarsson, however, admitted that he would not be appearing in any advertisements for the underwear- also dubbed as the 'TempurPedic banana hammock' any time soon as he believes it would be too embarrassing for him.

Jeter, who has also launched his new publishing venture, Jeter Publishing with company Simon and Schuster, said that he is interested in people's stories, adding that he likes to read about success stories but, more importantly, when the end result is success, the failures leading up to it.