

Pop Cult

Derek Jeter talks boxers vs. briefs at new NYC underwear shop

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Derek Jeter is notoriously tight-lipped when it comes to topics other than baseball, but the Yankees' shortstop and captain wasn't too shy to talk underwear at RevolutionWear's new FRIGO pop-up shop in Manhattan Thursday night.

"Boxers or briefs? I like a combination of both," Jeter told Newsday. "I like the longer ones."

He dutifully mentioned that FRIGO, a line of luxury men's underwear originally designed for professional athletes, are the makers of his go-to undergarments, adding that he hopes to get some for Christmas this year.

(Don't worry, Derek, we're sure there are plenty of women willing to leave some under your tree.)

Over his FRIGO boxer briefs (OK, we're making an assumption here), Jeter wore jeans, a button-down and a blazer, accessorized with his signature smile and the best type of arm candy -- his sister, Sharlee. He mingled with former teammate Daryl Strawberry, "Mob Wives" star Carla Facciolo and others while checking out the skivvy-stocked soiree.

Although he just launched his third fragrance, Rush, and announced plans for a publishing company, Jeter said he won't be designing an underwear line of his own anytime soon.

"I've got a while before I could do that," he said with a laugh.

"I need to focus on what I'm focusing on right now and that's to play baseball."

Coming off a season in which he was able to play just 17 games due to a recurring injury, Jeter said he has higher hopes for 2014.

"I don't want to jinx anything, but I'm working extremely hard to get back next year, and it feels good," he said. "This past year was a long, nightmarish season, and I'm looking forward to finally being healthy again."

New York Knicks forward Carmelo Anthony and wife LaLa also browsed the store, which was designed by HGTV stars Cortney and Bob Novogratz, and will be open to the public at 402 W. 13th St. from 10 a.m. to 8 p.m. on Nov. 20, 23, 25 and 26, and from 10 a.m. to 6 p.m. on Nov. 21, 22 and 24.

The underwear ranges in price from about \$25-100 and is made with a patented technology aimed at offering men the ultimate fit, support and comfort. It is also sold at Macy's, Freshpair

and Lord & Taylor. For more information on the Meatpacking District pop-up, visit frigoexperience.com.

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