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## Under Where? | 50 Cent Hosts Sunday Night Launching of RevolutionWear's FRIGO Underwear Collection In NYC



When it comes to men's underwear, one size definitely does not fit all. What's not been told is that men, no matter their waist size, sometimes have to opt for a larger size in underwear for athletic legs and ahem...other things. This leaves room in the world of drawers for some adjustability and that's where RevolutionWear comes in. The company has come up with a signature underwear that adjusts for your junk called **FRIGO**.

Curtis "50 Cent" Jackson hosts the Sunday night launch of RevolutionWear's FRIGO underwear collection. The exclusive event is said to take place at the Swedish company's experiential Man-Cave in NYC on 13th street and 9th Ave. The innovative brand, sold at [Freshpair.com](#), Macy's, Neiman Marcus and Lord & Taylor, features an adjustable pouch for a man's manhood, and seamlessly fused microfibers for an airy fit. FRIGO's signature line, the "Exclusive No1" retails for \$100, with several cotton and mesh lines available from \$25 to \$75. Check out [RevolutionWear.com](#) to see what the fuss is about the creative and thoughtful new undies.

Signed, LeVar Thomas